

Ahay there!

Before I get to the details, let's talk about where we are at this particular moment in time. There's an ongoing pandemic, and increasing levels of WTF IS EVEN HAPPENING are circulating around the globe.

Because so many of the systems we took for granted are failing, wobbling, or otherwise revealing their warts, there has never been a better time to enter into constant creative response to your work. Constant Creative Reponse, meaning that we assess what is happening and then respond to it creatively, not just based on what we've done before. I'm well-versed in constant creative response, as it's been what I do and how I react to the world through my business for eleven years. I can show you how to do it, too.

**Would it be easier to do this being-in-business work without the endless streams of bullshit 2020 is providing? Of COURSE.**

**Do you still need to eat, to create, to make, to explore, and to offer your gifts to the world right now? Of COURSE.**

In times of crisis, we need far MORE support, not less. That's why I've upped the ante on how deeply I can care for my clients at this time.

As a direct response to all that 2020 has thrown at us, I've multiplied our number of group interactions by 5x -- which means we now have six group meetups per quarter -- but kept the price of coaching the same. I've added tremendous value without adding cost, because profit isn't my #1 life directive.

Now, let's talk details and how this works!

JOIN NOW

You're here because trying to do ALL THE THINGS on your own results in some combination of making lots of lists, eating and drinking your feelings, and feeling overwhelmed as you scroll in despair. (Add 2020 to the mix and you're tempted to be like 'OH FUCK IT WHY EVEN BOTHER I'M OUT.')

I'm here because I can help. We can respond to whatever comes your way with buckets of courage and creativity, and we can do it without killing your soul in the process.

KK On Tap is the goodness of business coaching spread over the course of 12 months. You get quarterly one-on-one coaching calls, twice-monthly group coaching calls to sort through thorny spots with other Tappers, access to my archives and any new stuff I create (valued up to \$1000), a 30-minute phone a friend emergency call, and email/text support whenever you need me. FOR A WHOLE YEAR.

**But what will the coming year look like? How will I handle it? What will it mean for me, and will I even have a business as time goes on? I can't answer those questions, but I can promise to be here. With you. In it, come what may.**

If you just sighed a big sigh of relief or were like 'YES' internally, you can start working with me by clicking one of the join buttons in the footer. Then you'll officially be on the hook for doing your work with deep support, and you know I'll be in your corner for a full year.

With all my love,

*Kristen*



JOIN NOW

# INCLUDED:

I

## QUARTERLY 1-ON-1 CALLS

These 1-hour coaching calls help you make progress and keep you accountable for doing the big scary things you say you're going to do. We'll figure out which goals and tasks are most important together, then I'll send you a list of things to check off and otherwise accomplish between meetings.

## THE SPEAKEASY

Twice a month, all the Tappers and I gather to talk about EVERYTHING. These sessions aren't recorded, so we can go deep and feel safe as we tackle life's goodness and bullshit together. You'll have the option to attend 24 of these throughout the year, so you've got 5x the opportunity to garner my wisdom at no extra charge. #2020isgoodforSOMETHING

## ALL THE THINGS!

All my books (Go Your Own Way, Calling to the Deep, Introverts at Work, All the Selves I Used to Be), recorded breathwork sessions (new ones added regularly), completely unavailable programs (Sales Without Shame, Write Like a Pro), and any new offerings valued at up to \$1000 are yours for the taking. This includes a seat at workshops both live and virtual, too!

[JOIN NOW](#)

## *BUT WAIT.*

I know you saw 'group coaching,'  
issued forth a wave of eye rolls,  
and thought 'WHAT A WASTE,'  
right?

I, too, know of the group call nonsense,  
AND I promise this doesn't suck.

Here's what peeps had to say about  
the group calls:

"You have the fucking BEST clients  
seriously. You've managed to pull  
such awesome people together.  
T H A N K Y O U!!"

-- Liane Bourke

"First off, just to say how much I enjoyed the group call on Friday. I was skeptical about its value for some reason (?!), but it was SO much more than I anticipated. The way you can just spit wisdom like that, without getting kerfuffled, is amazing to me. Was also nice to see "the others" in the chat box too."

— Lotte Lane



# HERE'S HOW IT WORKS

I



1

## SIGN UP.

You've gotta sign up, of course! KK On Tap is \$300 a month for the course of a year.

2

## SPILL IT.

Fill out a magical questionnaire so I can get a handle on your current whereabouts, struggles, and roadblocks. I'll make a custom to-do list and a giant list of questions that will make you grateful/awkward (grawkward?) that I can see the depths of you, and we'll schedule our first call.

3

## CHAT!

We'll have our first call, and then you'll get to work checking items off the to-do list. You're free to e-mail, DM, and/or text me between calls if you need me, and you've got a 30-minute Phone A Friend to use if and when shit hits the fan.

4

## KEEP GOING...

Twice-monthly Speakeasy calls give you a chance to check in and ask questions between 1-on-1 calls! My goal is to get you unstuck and chugging in the direction of your aspirations. (Also to remind you that you're not alone and that YOU CAN DO IT and that you are loved.)

5

## BE DELIGHTED!

Keep an eye out for bonuses that shall remain unnamed here! Surprises are my jam. Delight is my love language.

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## CURRENT TAPPERS SAY:

"I just got my financials back from my accountant and wanted to tell you how much you helped me make.

I surpassed my corporate salary of \$54K.  
BYE BYE CUBICLE!!!

AND I TRIPLED my income from the year before.

THANK YOU KRISTEN!"

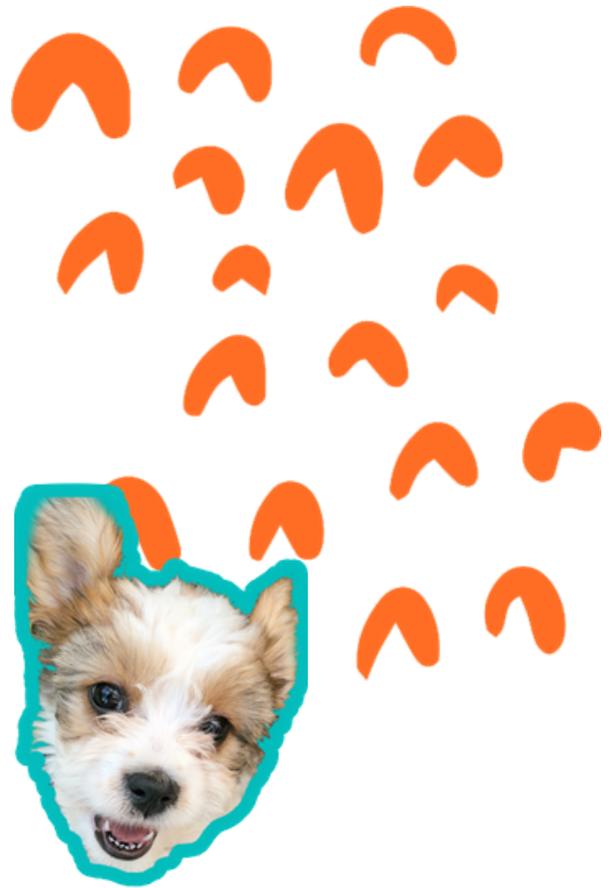
— Debbie Smith

"The idea of actually working feels a ton easier and more rewarding than before we started the coaching. My everyday life is just filled with a lot more energy and joy and I really didn't expect that! I thought I would "just" get better and more structured in my job but this really is so much better. Thank you."

— Julia Lillqvist

"Because I met you...I have written over 100 poems, made 157ish pieces of art, spoken my truth countless times. Quit then started again...then quit again but started again again...cried buckets of tears, made at least 20 new friends and landed here...right here in the middle of a beautiful spiritual awakening."

-- Steph Tanner



## DATES, TIMES, AND DETAILS

Quarterly one-on-one calls take place as follows:

Call #1: July or August 2020

Call #2: October or November 2020

Call #3: January or February 2021

Call #4: April or May 2021

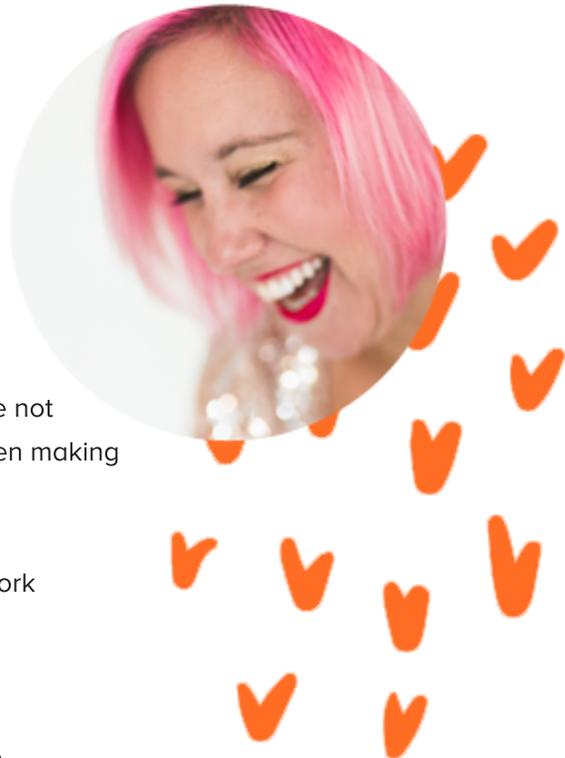
Speakeasy meetups take place biweekly.

Times vary to accommodate all time zones of the KK on Tap participants. (Read: no worries if you're not in the U.S. -- I take all time zones into account when making our group schedule!)

Admission to ongoing classes and group breathwork sessions is completely optional and always available.

Archive access occurs within a week of signing up.

If you've got more questions, I'm ABSOLUTELY HAPPY to answer them: [k@kristenkalp.com](mailto:k@kristenkalp.com) or text/WhatsApp me: 215.206.3689.



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# This is a REALLY limited thing.

*Not fake limited, like OH I'M ONLY ADMITTING SEVEN HUNDRED PEOPLE -- limited like, I have no more than 25 clients at a time, Pricing goes up regularly. Questions mean you should talk to me! k@kristenkalp.com or 215.206.3689.*

[CLICK HERE TO JOIN](#)



## MORE KIND WORDS...

*"I was finally able to qualify [for a mortgage] on my own, and I honestly owe a HUGE thanks to you!"*

*Without your help...I don't know if I would have been able to get my business on track and growing.*

*I'm looking to surpass my income from last year by 10k. You are magical."*

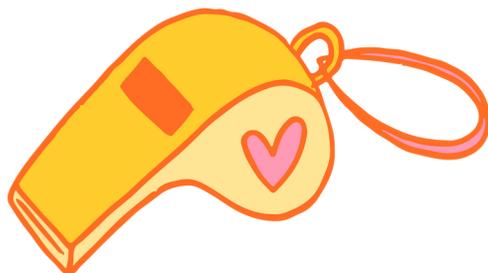
— Krysta Norman

*"THANK YOU FOR PUSHING ME IN SCARY DIRECTIONS."*

— Jo Robertson

*"There's no metric for this kind of growth. It's always about lbs lost or \$ made. It's virtually impossible to quantify the deep, spiritual growth that I've gone through."*

-- Laura Harris



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